

# Car MAX

Raising funds for children in need through the



Dear Friends and Colleagues

**Car MAX** is back again and this will be my **tenth year** involved with Variety

I hope you can assist in making this year another successful one for both our team and the children of South Australia.

In twenty five years Variety the Children's Charity of South Australia has raised over \$30 million net with the 2014 Bash raising \$2.1 million net.

Thanks to people like yourself, Car MAX last year was the **3rd highest money raiser with a total of \$101,300.00** being directly donated to Variety.

Variety South Australia is part of a volunteer based international children's charity, known as the "Heart of Show Business" that raises money for sick, disabled and disadvantaged children - the money raised is spent on the children in our State. Variety endeavours to keep administration costs to a single percentage figure - this is due in no small way to the fact that the majority of people who work for Variety do so in a voluntary capacity.

A calendar of fundraising events is maintained each year, highlights of which are: Variety Club Bash, Gold Heart Day, McHappy Day, Sunday Long Lunch, Children's Christmas Party, Melbourne Cup Luncheon as well as many other functions.

Diligence and care ensures funds raised from these events are used effectively to provide opportunities in life for as many children as possible and particularly for those who are least able to help themselves.

Variety's volunteer appeals committee, comprising medical and education experts and business professionals carefully and thoughtfully considers all requests for assistance. When a grant is approved, the Variety Club makes payment direct to the supplier of the equipment or service.

Bashing is the craziest, most difficult and uncomfortable way to raise money for the Variety Club and South Australia's 'Special' children. The Bash is not a speed event, not a car rally, it is a meandering marathon over seven days in a pre-1980 vehicle through outback Australia.

To participate in this week long bash, we spend most of the year raising funds, supporting functions, promoting our sponsors whenever and wherever possible and preparing our vehicle for the start line.

Those of you who have seen the previous bashes on television are aware of the publicity that all cars achieve in the week we are on the bash.

Whether it is by way of sponsoring our car in the Variety Club Bash or support of other events, it is to our sponsors to whom we look for assistance. It is the sponsors, therefore, who are really helping the children. Without the backing of sponsors there wouldn't be a Bash!

Many of our great friends and business associates with whom we do business are simply too busy to involve themselves in serious levels of volunteering however they have indicated that they would like to be part of helping these special kids.

We believe the attached Sponsorship options are eclectic enough to allow every person to have an involvement and we sincerely trust that you will be one of our supporters.

Please find attached a sponsorship form.

Please contact me or visit the website [www.variety.org.au/sa/](http://www.variety.org.au/sa/) for further information.

Kind regards

*Mark Wauer*

**Bash CAR MAX  
2015 SA Variety Bash**

*"No-one stands taller than when stooping to help a child"*

**2014 SA Bash - Raising Money for VARIETY the Children's Charity S.A.**

Date: \_\_\_\_\_

I / WE Company name: \_\_\_\_\_

Address: \_\_\_\_\_

**Can make a donation of**

- \$500
- \$1,000
- \$1,500
- \$2,000
- \$.....

**PAYMENT OPTIONS:**

**1. Credit Card**

MASTERCARD  VISA  AMEX EXP DATE : \_\_\_\_/\_\_\_\_

Card Number

**2. EFT**  Westpac BSB: 035-212 Account No: 240647 REF(BASH14/MAX)

**3. Please find enclosed my cheque**  Amount: \$ \_\_\_\_\_

**Please make all cheques payable to the "VARIETY the Children's Charity SA"**

**PLEASE KINDLY RETURN THIS FORM TO:**

SEM Group  
64 Barndioota Road  
Salisbury Plain 5019

(An official Variety, the Children's Charity Receipt will be issued in due course for your taxation purposes).

**On behalf of South Australia's special children, we thank you.**

